SIE CoLab

Helping individuals, organizations, and communities address the urgent, complex challenges of our times by reimagining and redesigning our systems in service to a world in balance that works for everyone.
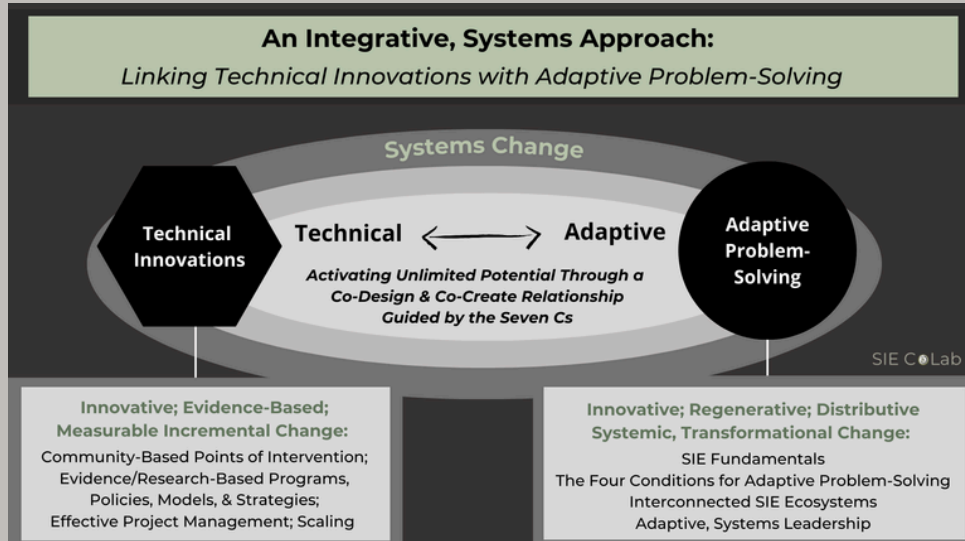
Adaptive Challenges Require an Integrative, Systems Approach

We are living in the "Age of Adaptation," a time of profound and accelerating changes in the environmental, social, economic, political, cultural, technological, and knowledge systems that comprise and shape our world. Addressing the urgent, complex challenges of the 21st Century requires a new approach.

What is the SIE CoLab? We're a global hybrid social enterprise grounded in the principles of social innovation & entrepreneurship (SIE). We work closely with forward-thinking individuals, organizations, and communities/networks interested in generating powerful, regenerative, and distributive impact. We help them transform mental models and bridge long-standing boundaries that have separated disciplines, sectors, and underlying value propositions in order to realize the promise of human potential.

Our Theory of Change activates and accelerates adaptive leadership & human potential, social innovation, and system-wide collaboration focused on a common purpose at scale to help catalyze and transition to a regenerative world that connects and equally values people, planet, and shared prosperity.

Our Approach

The SIE CoLab engages with client partners through a Co-Design & Co-Create relationship driven by an integrative, systems approach that links technical innovations with a research-based, theory-to-practice, adaptive problem-solving model.

An Integrative, Systems Approach:
Linking Technical Innovations with Adaptive Problem-Solving

Systems Change

Technical Innovations

Technical ⟷ Adaptive

Activating Unlimited Potential Through a Co-Design & Co-Create Relationship Guided by the Seven Cs

Adaptive Problem-Solving

SIE CoLab

Innovative; Evidence-Based; Measurable Incremental Change:
Community-Based Points of Intervention; Evidence/Research-Based Programs, Policies, Models, & Strategies; Effective Project Management; Scaling

Innovative; Regenerative; Distributive Systemic, Transformational Change:
SIE Fundamentals
The Four Conditions for Adaptive Problem-Solving
Interconnected SIE Ecosystems
Adaptive, Systems Leadership

Our Services

SIE Learning Lab: Our SIE training, handbooks, certificates, & certifications are informed by the field of social innovation & entrepreneurship and guided by the science of learning. The Learning Lab utilizes proven educational methods that allow client-partners, participants, & readers to effectively absorb, integrate, & apply the principles of SIE in their personal and professional lives to catalyze and lead transformational impact.
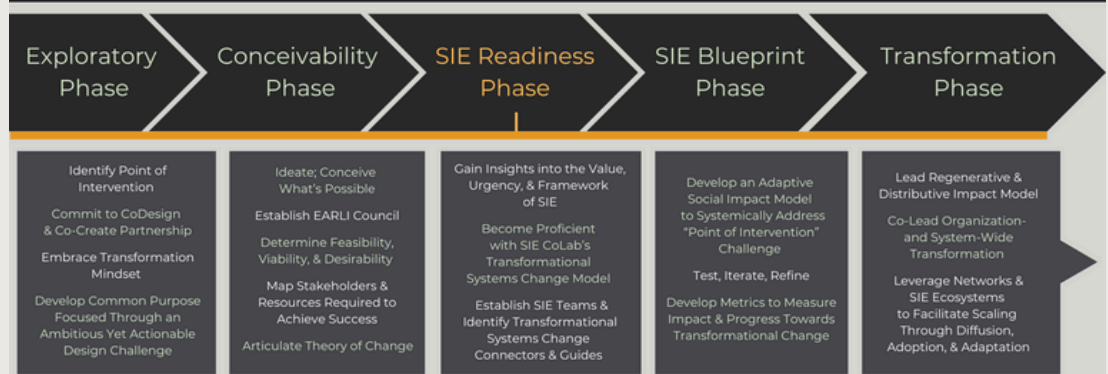
SIE Practice Lab: We connect with client-partners through a community-based, technical point of intervention—a place within the system where they are taking action to address a complex challenge (such as climate change mitigation, gender inequities, educational opportunity gaps, loss of biodiversity...). We help them unlock the full potential of their technical innovation by linking it with adaptive problem-solving in order to address the challenge in an adaptive, systemic, regenerative, and distributive manner.

SIE Immersion Lab: Our immersion programs and summits allow participants to go way beyond the basic knowledge of social innovation & entrepreneurship. Our SIE Immersions are unique learning experiences that bring diverse changemakers together within the "living classrooms" of our host communities to explore the unlimited possibilities of human potential and transformational systems change.

Transformational Systems Change unfolds over Five Phases based on the integration and synergies of Four Conditions.

The SIE CoLab's Five Phases of Transformational Systems Change

Exploratory Phase	Conceivability Phase	SIE Readiness Phase	SIE Blueprint Phase	Transformation Phase
Identify Point of Intervention	Ideate; Conceive What's Possible	Gain Insights into the Value, Urgency, & Framework of SIE	Develop an Adaptive Social Impact Model to Systemically Address "Point of Intervention" Challenge	Lead Regenerative & Distributive Impact Model
Commit to CoDesign & Co-Create Partnership	Establish EARLI Council	Become Proficient with SIE CoLab's Transformational Systems Change Model	Test, Iterate, Refine	Co-Lead Organization- and System-Wide Transformation
Embrace Transformation Mindset	Determine Feasibility, Viability, & Desirability	Establish SIE Teams & Identify Transformational Systems Change Connectors & Guides	Develop Metrics to Measure Impact & Progress Towards Transformational Change	Leverage Networks & SIE Ecosystems to Facilitate Scaling Through Diffusion, Adoption, & Adaptation
Develop Common Purpose Focused Through an Ambitious Yet Actionable Design Challenge	Map Stakeholders & Resources Required to Achieve Success			
	Articulate Theory of Change			

The SIE CoLab's Four Conditions for Transformational Systems Change

Adaptive Leadership & Maximizing / Accelerating Human Potential

Adaptive, Systems, & Change Leadership
Community Engagement & Democratization
Empowerment / Developing, Accelerating, & Connecting Human Potential & Capacity
Changemaker Archetypes & Points of Entry
Understanding & Transforming Mental Models

Intercultural, Transdisciplinary, Human-Centered Lens & Methodology

Lens of Empathy
Problem-Centered
(Emphasis on Understanding the Problem)
Points of Intervention
Human-Centered & Adaptive Design for Social Innovation

System-Wide Innovation & Collaboration

Innovation & Impact Across the Sectors
Cross-Sector Collaboration
Collective Impact
SIE Ecosystems

Scaling, Connecting, & Sustaining Impact

Hybrid High-Impact Organizations
Changing the Flow of Money
Measuring Impact
Globally-Networked SIE Ecosystems
Regenerative & Distributive Impact Economy

Condition 1: *Adaptive Leadership & Maximizing Human Potential*

Condition 2: *Human-Centered Design for Social Innovation*

Condition 3: *System-Wide, Cross-Sector Innovation & Collaboration; SIE Ecosystems*

Condition 4: *Scaling, Connecting, & Sustaining Impact through Hybrid Impact Organizations; Globally-Networked SIE Ecosystems; and a Regenerative, Distributive Impact Economy*

The SIE CoLab's Seven Cs for Transformational Systems Change provide client-partners with a roadmap to link innovative "solutions" with adaptive problem-solving "capabilities." They equip individuals, organizations, and communities/networks with the resources, tools, practices, mindsets, and knowledge needed to innovate, adapt, and thrive in a complex and ever-changing world.

Changemakers: *Forming and adaptively leading a guiding coalition of social innovators & entrepreneurs and early adopters; this diverse community of changemakers represents the entirety of the system (sectors, disciplines, cultures, ways of knowing, life experiences, generations, etc.).*

Common Purpose: *Identifying a set of shared values, vision, & mission—a common "Why;" focusing deep, dynamic collaboration through an ambitious yet actionable design challenge that frames the key problem(s) being addressed.*

Cultivation: *Empowering and stewarding the next generation of adaptive leaders.*
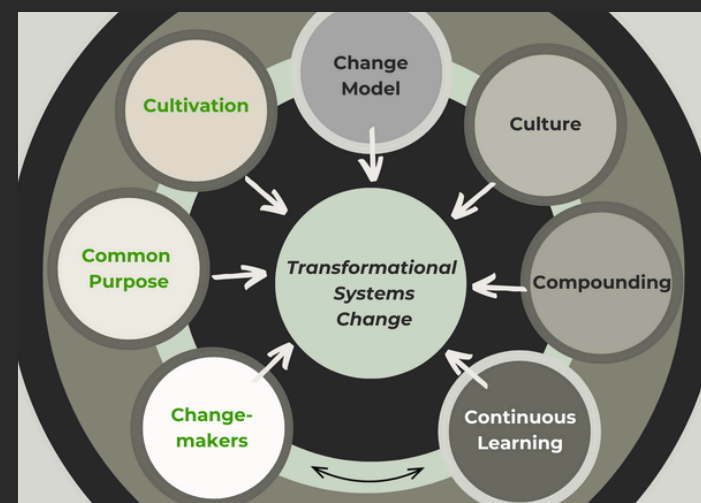
Change Model: *Fully engaging the Adaptive SIE Framework for Transformational Systems Change through an iterative, theory-to-practice approach and model.*

Culture: *Examining norms, values, assumptions, loyalties, beliefs, ways of life, & world views; transforming mental models; positively leveraging relational forces; cultivating the capacity for learning and transmitting not just existing knowledge, but frameworks for continuous inquiry & transformation, to succeeding generations.*

Compounding: *Accumulating and compounding impact across value systems, sectors, unit levels, and network levels; cultivating systems that are regenerative and distributive.*

Continuous Learning: *Listening, learning, iterating; measuring impact with relevant leading and lagging metrics; continually adapting and embodying resilience; personifying transformation as a way of life.*

The Seven Cs Are Applied at the Individual, Organizational, & System Levels

Seven Cs diagram: Cultivation, Change Model, Culture, Compounding, Continuous Learning, Changemakers, Common Purpose surrounding Transformational Systems Change.