



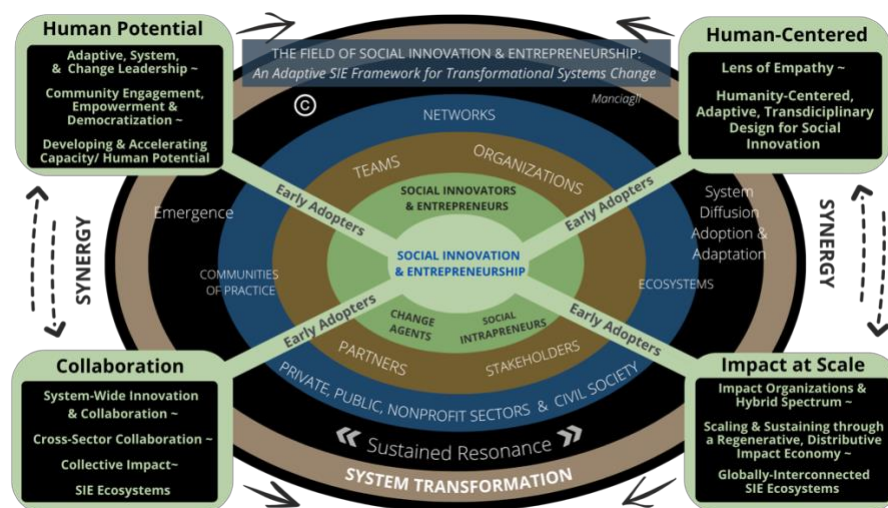
Social Innovation & Entrepreneurship Florida State University

To inspire, prepare, and support a community of innovative, entrepreneurial & adaptive leaders who apply a human-centered and interdisciplinary mindset and skillset to systemically address the urgent social & environmental challenges in our rapidly changing world.

~ SIE@FSU Mission Statement

What Is SIE?

Social innovation & entrepreneurship (SIE) is a human-centered, transdisciplinary, and adaptive framework for addressing social and environmental problems at a systemic level using innovative approaches that are empowering, impactful, sustainable, and scalable. ~ Manciangli



For more details:

- [Manciangli \(October 2020\) Defining the Field of Social Innovation & Entrepreneurship: An Adaptive Framework for Systems Change](#) (click to access).

From Vince Dewar, FSU Alumnus, Reflecting on His Experience with SIE@FSU:

“SIE represents a new and growing paradigm shift in the way individuals and institutions accomplish social impact. With the strong current SIE infrastructure already in place at FSU, FSU could be a pioneer and serve both as a leading destination for aspiring SIE practitioners and a model for other institutions.”

I could write pages on the value and importance of FSU’s SIE initiative... In certain terms, my experience in the SIE ecosystem at FSU was personally and professionally transformative, to say the least. It helped refine my career path, provided valuable extracurricular engagement, and most importantly, enabled me to be a more effective social entrepreneur.

When I started at FSU, I had the goal of pursuing a career trajectory that would allow me to optimally and effectively deliver positive impact on poverty alleviation outcomes in the developing context. However, I was unsure if I desired to pursue a career with an international development organization or within social

enterprise to accomplish this goal. The SIE initiative at FSU led me to the decision to pursue graduate study and eventually a career in social enterprise by illustrating the value, inclusive nature, sustainability and impact potential of SIE in addressing global poverty. This process occurred both in the classroom and in SIE related extracurricular activities.

When I entered the SIE MSc at LSE [London School of Economics], arguably the leading global SIE master's program, I found myself a step ahead of my cohort in regards to my theoretical understanding and appreciation of SIE. I even found that much of the initial coursework at LSE was a bit repetitive. This is a direct result of the quality of my SIE training at FSU and attests to the great potential of FSU's SIE program.

How Do We Teach It?

Pedagogical Approaches:

High-Impact Learning	Learner-Centered
Scaffolded	Self-Regulated
Interdisciplinary	Peer Learning/Collaborative
Immersive/Experiential	Problem-Centered
Leadership-Oriented	Integrative

For more details:

- [Manciagli \(March 2021\) Can Social Innovation & Entrepreneurship Be Taught? An Integrative SIE Ecosystem Model](#) (click to access)

The most recently created interdisciplinary specialization areas of Social Innovation & Entrepreneurship and Public Policy are model interdisciplinary programs with their requirements for interdisciplinary experiential learning, the development of research/problem solving skills, and a culminating experience.

~ Final QER Report for the Interdisciplinary Social Sciences (ISS) BA/BS Program (October 2020)

I am thrilled to inform you that the working group identified [your Bali SIE Immersion Program] as representative of best practices ... Your course profile has been posted to the Curriculum Toolbox. We thank you for your contribution to this important resource, which will serve as a model to inspire Forum members.

~ Director for Programs & Resources, The Forum on Education Abroad

The SIE@FSU program is the hidden gem for FSU students. The program provides not only valuable teachings but most importantly- the community of people that truly cares about students and their importance in shaping the future of the world we live in.

To be completely honest, being a year out of graduation and reflecting, my participation in these courses changed the entire course of my career and professional life. I am now working for a social enterprise alongside having my own business with future goals to be working in the content creation side of social enterprise, nonprofits, and B corps.

~ SIE Alumni Comments from Anonymous Survey (SIE Evaluation, Fall 2020)

Why Is It Important to FSU?

- Strong alignment with university's strategic plan
- SIE@FSU is a model interdisciplinary program
- SIE directly addresses critical global trends and offers an adaptive, transdisciplinary lens and fulcrum to catalyze systemic social change for diverse fields of study/practice

- Promotes student success; cultivates purpose, meaning, confidence, resilience, community, empathy, adaptive leadership, sense of agency balanced with humility/caring
- Develops the skills and attributes needed for innovation, entrepreneurship, systems thinking, collaboration, problem-solving, and the future of work
- FSU can join national leaders in this field and contribute to field-building

For more details:

See: [SIE@FSU Website](#) (click to access) and [SIE@FSU Evaluation](#) (Fall 2020) (click to access)

I'm always impressed by the wonderful things coming out of FSU and am honored to be a cheerleader on the sidelines. Do keep me posted on ways to stay connected and advocate/share your work in the future. Perhaps we have a call toward the end of the month so you can describe more in-depth ways how Ashoka U can showcase FSU's work.... ~ A Director at Ashoka U



~ **Greg Van Kirk**, Ashoka Globalizer Fellow, World Economic Forum "Social Entrepreneur of the Year for 2012," co-founder of Project X, principal designer of the award-winning and globally-applied Micro-Consignment Model.

Interdisciplinary programs are more important now than ever given the complexity and dynamics of the social issues we face globally and domestically around, for example, climate change, economic disparities, immigration, and racial unrest.

~ Final QER Report for the Interdisciplinary Social Sciences (ISS) BA/BS Program (October 2020)

Only about 1 in 5 teenagers in the US report feeling a sense of purpose. Without this deeper sense of "why" or internal compass, our youth will continue to suffer at epidemic rates. ~ Project Wayfinder

The biggest problem growing up today is not actually stress; it's meaninglessness.

~ Dr. Bill Damon, Director, Stanford Center on Adolescence

SIE@FSU changed the course of my educational and professional track as well as my overall personal aspirations. I have been a happier person since becoming immersed in this field and have a deeper sense as to where I would like to focus my skills after graduation. I firmly believe that SIE is not only a stepping-stone for students that wish to make a change in the world but also a field of study that is integral to the overall student body at FSU.

There is no other way for an FSU student to gain professional academic material about social innovation or entrepreneurship (like theory, developing models, etc...) at FSU besides this program, and in a world growing full of social issues that need to be addressed with empathetic and effective innovations, this has become a valuable (arguably vital) sector of knowledge for change-makers and good leaders, alike.

SIE Student & Alumni Comments from Anonymous Survey (SIE Evaluation, Fall 2020)



Sample Student & Alumni Comments on Social Innovation& Entrepreneurship and SIE@FSU

Current Students & Alumni

My participation in the SIE ecosystem was transformative for me.

I cannot stress enough how incredible the SIE ecosystem is with opening students to alternative and intentional learning experiences. The opportunity to truly grow as a change-maker is apparent in the curriculum.

The SIE@FSU program is the hidden gem for FSU students. The program provides not only valuable teachings but most importantly- the community of people that truly cares about students and their importance in shaping the future of the world we live in.

To be completely honest, being a year out of graduation and reflecting, my participation in these courses changed the entire course of my career and professional life. I am now working for a social enterprise alongside having my own business with future goals to be working in the content creation side of social enterprise, nonprofits, and B corps.

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Participating in SIE @ FSU completely changed my outlook on life. It opened my eyes to things I didn't even recognize as problems, and even better, taught me how to idea the solutions for such problems.

My entire post grad career is heavily influenced by the teaching of SIE. I was introduced to the sector and through a multitude of experiences in college, my love for the industry grew so much so that I had to pursue it after. Taking this chance on myself and this field was one of the best decisions I've ever made and I'm so happy to say that I truly love what I'm doing because of the fact that I'm doing purposeful and fulfilling work.

I could write pages on the value and importance of FSU's SIE initiative... In certain terms, my experience in the SIE ecosystem at FSU was personally and professionally transformative, to say the least. It helped refine my career path, provided valuable extracurricular engagement, and most importantly, enabled me to be a more effective social entrepreneur.

When I started at FSU, I had the goal of pursuing a career trajectory that would allow me to optimally and effectively deliver positive impact on poverty alleviation outcomes in the developing context. However, I was unsure if I desired to pursue a career with an international development organization or within social enterprise to accomplish this goal. The SIE initiative at FSU led me to the decision to pursue graduate study and eventually a career in social enterprise by illustrating the value, inclusive nature, sustainability and impact potential of SIE in addressing global poverty. This process occurred both in the classroom and in SIE related extracurricular activities.

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The SIE program truly makes me want to create a better future and gives me the tools to do so.

What I found most effective about the journey was that it truly allowed students to get a holistic approach- to be introduced, get experience in the field through internships, get experience seeing it in real life abroad, and get the opportunity to implement these learnings and teaching in a capstone course. Every single one of these courses was so impactful in the understanding of key concepts in SIE in a multitude of different spaces- allowing for a well-rounded and reinforced grasp and appreciation of the industry.

I think the SIE@FSU program matters because a lot of college students are interested in making a positive change in the world, but they don't know how to make a change or what opportunities are out there. The SIE ecosystem helps educate students about the world's problems, organizations that are trying to solve them, the importance of empathy, and it also provides opportunities for students to make a difference and find a career that is meaningful to them.

The lessons in SIE are so humbling and I think everyone should take a course that opens them to a more worldly view that encourages them to think more about others and the world and how they can help. Many of the things i learned through SIE courses are things that have greatly stuck with me and that I have carried with me beyond college and applied to my personal mission and every-day life. It has certainly changed my life for the better. (especially learning how to deal with the weight of taking on social issues - those lessons/tips were greatly needed this year).

I learned so much in the SIE program I actually look back and am embarrassed with how ignorant I was to some of the most important issues our society faces. Although, it may not be fun to think about it- it is necessary to change, without SIE I'd still be blind to my own ignorance.

The Bali Immersion Program changed my life and I am forever grateful for the experiences I had, the questions we worked hard to answer, the content I learned, and the people who cared so much about the issues we were presented with.

This field of social innovation and entrepreneurship has truly made me a more open and empathetic individual.

It has opened my eyes to a world of possibilities. It has given me the inspiration and confidence to facilitate real change in an innovative and creative manner.

Hands-on and immersive courses are most valuable for me. The assignments are thought-provoking and allow me to channel my creative ability. These courses have shaped my future and outlook on the world.

Yes, you will not be exposed to the type of material that is taught in SIE anywhere else and it is information that is vital in our growth as professionals moving forward in a world that demands social change. There is also a community of support around SIE at Florida State that has brightened my experience as an undergraduate in so many ways.

SIE's unique way of offering courses that are focused on providing real-world examples and experience provides a unique segue into this world of value-creation. Some of the concepts that are taught in these courses are very tough to understand conceptually until they are applied to real situations. SIE is so much about truly understanding people and I think that the courses do a great job at doing just that.

SIE matters because it creates change makers. SIE takes real-world issues and uses the power of innovation, creativity, and collaboration to make an impact. SIE is creating the future leaders of our world.

There is no other way for an FSU student to gain professional academic material about social innovation or entrepreneurship (like theory, developing models, etc...) at FSU besides this program, and in a world growing full of social issues that need to be addressed with empathetic and effective innovations, this has become a valuable (arguably vital) sector of knowledge for change-makers and good leaders, alike.

The kind of thinking that is taught through this program can be applied in all kinds of fields and truly contributes to the betterment of society. So many people get caught up in creating only financial profit that they sacrifice social and environmental benefits. This program shows how to address the triple bottom line effectively and responsibly in order to ultimately create a more sustainable future.

While working with local Balinese students in Bali during the social innovation sprint, there were moments where I felt true breakthroughs and a sudden feeling of pure understanding and connection with the world. Learning about the many complex issues that this island and many of its inhabitants faced and being able to address these issues in such a short period of time was extremely impactful on my life and is something that I will never forget.

Working with the HCDSI team this semester has been very impactful for me. A moment which stands out in particular is our zoom meeting with our community partner. I remember sitting in my room on my computer finding it hard not to grin- not out of pleasure derived from talking about the issue of poverty but from the rich fulfillment which the opportunity provided me. Having the chance to speak with members of our Tallahassee community who are filled with palpable passion and dedication for helping those in need, and even more, to be able to collaborate with them in extending their reach, brought a feeling of deep purpose which I will work to nurture for the rest of my academic and professional career.

I took Bruce's SIE capstone course and went through the planning process of creating a social enterprise. The exercise and thinking through the process of what I could potentially do in the future really impacted me.

I LOVED the SIE capstone class; going through the whole process of a business startup from ideation to having a beautiful multi page business plan had a huge impact on me in terms of how I now create and implement ideas. Bali brought me into the world of SIE.

Students Interested in Pursuing SIE

I hope this email finds you safe and healthy

...On another note, I am so grateful to have discovered this opportunity because engaging with the perspectives..., as well as learning about the program and its initiative as a whole, really sparked an interest in me. Beyond being motivated to go on the trip next summer, I have also taken an interest in pursuing the ISS major and in particular your specialization of social innovation and entrepreneurship. It is a field which seems to fit perfectly with the passion and aspiration I have for greater social change.

As I am currently an exploratory major and just finishing my freshman year and beginning the period where my classes are catered in a specific direction, I wanted to take this time to reach out to you for guidance and advice on pursuing this academic direction.

I went ahead and registered for the ISS 3241 foundations course for next fall- are there any other prerequisite courses which you would recommend I pursue for next year?

And beyond required prerequisites for this major, are there any courses in particular, or any other ways of being involved, which you would recommend which would be applicable or important for my exploration and knowledge of this field?

Any advice on class registration and beyond which you can give is so greatly appreciated.

I have recently been put into an unfortunate situation regarding my major and I've been advised that you may be the person who can help!

My major was supposed to be Social Entrepreneurship this fall- I'm a sophomore- but as I'm sure you've heard, this major has been discontinued. I was very disappointed because I have a huge interest in this field; my goal after graduation is to work towards opening my own non-for-profit summer camp! I want to create a place that will make the formative opportunities for character and skill building found at summer camp accessible to the populations of children who cannot currently afford them-- and would arguably benefit from them the most....

...All this being said- today I went to see [advisor's name] at Social Sciences advising, and she told me all about the SIE program/concentration you've established here! It really sounds like it would be such a perfect fit for my interests and goals...

...I respect any and all decisions you have to make regarding the major's acceptance, but if there's any way we could at least schedule a meeting to speak soon given the circumstances, I would appreciate it tremendously.

I would be so grateful to gain entry into your concentration within the ISS Major, and I'd be willing to take any courses or extra steps necessary to do so.

Just wanted to say thank you again for making time to meet with me today so I could figure all this out! I cannot even begin to explain how excited I am to start the classes we discussed, or how grateful I am for this opportunity! I'll have my application and additional items all together and in your inbox by next week, and I look forward to learning more from you in the future!

I am a junior in my second year of college. I am an ISS major and upon doing research for my specializations/concentrations, I found the SEI program which I have fallen in love with, truthfully. I would like to set up a zoom meeting to discuss my particular situation and see how I could get the most out of the program in my limited time remaining at FSU.

I am currently looking at the different specializations/concentrations the program offers, I think that is what you meant by my particular line of interest. I find the Social Innovation and Entrepreneurship line the most interesting.

I am drawn to the insight on Empathetic Leadership, Curiosity, Creativity, Teamwork, Self-Awareness, Emotional and Social Intelligence, Global Awareness, Optimist Grit, Resilience and Integrity the program has to offer.

Social Innovation and Entrepreneurship also ties into Industrial Engineering, as engineering is focused on solving problems with new, creative and out of the box solutions. Industrial Engineering in particular has a lot of things in common with the program, as it enables students to make good decisions based on analysis and these decisions affect other people (the employees, the customers, the public) and therefore should understand the interests of society as a whole. Engineering deals with systems and where machinery and engines would be the systems corresponding to Mechanical Engineering, social processes, networks and communications would be the systems corresponding to Industrial Engineering.

Also, I believe that the Mission Statement reflects the similarity as we could change the last sentence of "To inspire, prepare, and support a community of innovative and entrepreneurial leaders who apply a human-centered and systems mindset and skillset to systemically address the urgent social & environmental challenges in our rapidly-changing world" into industry & management challenges in our rapidly-changing market and it would fit seamlessly with Industrial Engineering.

Finally, I believe that entrepreneurship and an innovative mindset are two very essential and beneficial skills to have on this ever-changing and dynamic world.

I understand Social Innovation and Entrepreneurship is a wonderful career choice full of opportunities, and I am also very interested in the knowledge it has to offer. It would be an honor to be studying under your guidance. Please, I would need your help in understanding what secondary concentration courses would be recommended to take during Fall 2020. I am very eager to work on a study plan for this semester and the following ones.

This has been my first semester taking Social Innovation and Entrepreneurship classes and I have thoroughly enjoyed every minute of it. For the past five years I have worked part-time for a program evaluator and through this experience I realized this is a field I want to pursue for my future career. After looking at the classes I need to take to major in SIE, I noticed this degree will prepare me best for becoming a program evaluator and/or grant writer for non-profit organizations. I saw your announcement earlier this week about registering for classes in the spring. I am currently an English Major; however, I would love to be able to apply for the SIE program and change my major. Thank-you for your assistance with this.